



NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
MOUNTAIN REGIONAL FIELD OFFICE
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FOR IMMEDIATE RELEASE

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USDA TO MEASURE MILK PRODUCTION

Denver, CO – September 11, 2018 – Thousands of milk producers across the country, including approximately 900 producers in Arizona, Colorado, Montana, New Mexico, Utah, and Wyoming will receive surveys from the U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS), as the agency collects information for the 2018 October *Milk Production* reports.

“The dairy industry is an important component of the Mountain Region’s agriculture economy and it is crucial for all involved with this sector to have accurate data.” said Bill Meyer, Director of the NASS Mountain Regional Field Office. NASS conducts the Milk Production survey every January, April, July, and October. The survey asks milk producers to provide the number of milk cows in the herd, number of cows milked and total milk production for the first day of the month. NASS also collects information about milk consumed on the farm and the amount fed to calves.

The dairy industry relies on the quarterly *Milk Production* report to make decisions about the marketing of milk. By participating in the survey, milk producers can ensure that NASS provides timely, accurate and useful data that all sectors of the U.S. milk industry use to make sound business decisions.

“At NASS we have a strong commitment to respondent confidentiality,” Meyer said. “We are required by law to protect the privacy of all responses and publish data only in aggregate form, ensuring that no individual producer or operation can be identified.”

Survey results will be published in the quarterly *Milk Production* report released October 19, 2018. All NASS reports are available online at www.nass.usda.gov/Publications/. For more information, call the NASS Mountain Regional Field Office at (800)392-3202.

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NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate and useful statistics in service to U.S. agriculture. We invite you to provide occasional feedback on our products and services. Sign up at http://bit.ly/NASS_Subscriptions and look for the “NASS Data User Community.”

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